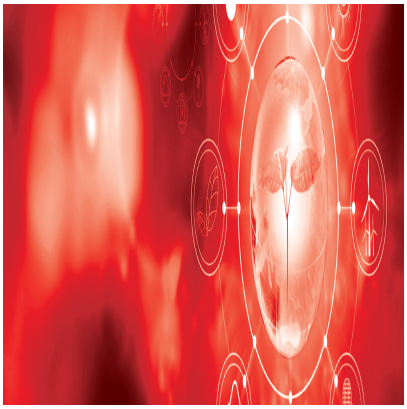

Circular Economy in Action: From insight to implementation

Description

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Amidst geopolitical tensions, economic volatility, and global competition for resources and critical raw materials, the transition to a circular model that optimizes resource use and efficiency while minimizing waste and pollution has become a top priority. Both the private and public sectors play crucial roles in scaling sustainable solutions and encouraging sustainable consumption behavior among consumers. Recognizing that the Circular Economy encompasses much more than recycling and waste management, the â Circular Economy in Action: From Insight to Implementationâ webinar will unveil a wide range of opportunities offered by the Circular Economy. The webinar introduces the basics and principles of the Circular Economy. Attendees will gain a comprehensive understanding of circular design, circular/green procurement, and circular business models to address inefficiencies and create value for their companies and their business ecosystem. The webinar provides an overview of important strategic frameworks, analytical tools, standards, and regulations relevant to the Circular Economy, such as ISO 59000, the Corporate Sustainability Reporting Directive, and the Eco-design for Sustainable Products Regulation. Participants will have the opportunity to explore Circular Economy applications such as Industrial Symbiosis and the role of Industry 4.0 technologies such as AI, robotics, and other emerging digital technologies in supporting the implementation of circular business models, enhancing traceability, and creating waste-free value chains. To enhance the learning experience, the webinar incorporates real-world examples and case studies from around the world.

Aim

The â Circular Economy in Action: From Insight to Implementationâ webinar will introduce participants to the strategic, technological, environmental, societal, and regulatory aspects of the Circular Economy. The webinar aims to inform, inspire, and facilitate the identification and realization of circular business opportunities, as well as the scaling of circular innovation. Participants will learn how to incorporate circular thinking and develop the ability to redesign strategies and processes to retain value and minimize or eliminate waste.

Learning objectives

- Understand the core principles of the Circular Economy and how to integrate them into business strategy and culture.
- To develop the skills necessary for designing and developing circular business models.
- Maintain awareness of technological trends and regulatory requirements related to the Circular Economy.
- To explore real-world case studies for inspiration and take initiatives to promote circularity.
- To explore (cross-sector) collaboration and potential synergies to improve the circularity of value chains.

Target Audience

Professionals, strategists and decision-makers from industry, government, and NGOs, who are looking to integrate circular strategies into their organizations, innovate, and enhance their sustainable competitive advantage.

DURATION T

he seminar will be conducted over a total of **12 hours**.

CANCELLATION POLICY

All training programs are conducted only when the required number of participants is reached. TÃ V AUSTRIA ACADEMY reserves the right to postpone, change the instructors and the location of the program, as well as to cancel its training programs. Confirmation or cancellation of the program will be made:

- **One (1) week** before the program start date (for in-person attendance) and
- **Two (2) days** before the program start date (for online attendance via the digital platform).

By submitting the participation fee, the Participation Declaration becomes **binding**. Cancellation of participation can **only** be made in **writing**, no later than:

- **Five (5) days** before the scheduled start date of the program (for in-person attendance) and
- **Three (3) days** before the scheduled start date of the program (for online attendance via the digital platform).

In case of failure to notify TÃ V AUSTRIA ACADEMY of a cancellation in time, **40% of the participation fee will be retained**. *The training programs of TÃ V AUSTRIA ACADEMY are **exempt from VAT**, according to Law No. 2859/2000, Article 22 Â§ 1.

With every registration, you contribute to covering part of the heating costs of â The Smile of the Childâ .

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